

JULY 4, 2023 - PATRIOTIC PARADE
“AMERICA’S SPIRIT – SERVING OUR COMMUNITY”
JUDGING CRITERIA

The Montrose PA July 4th Celebration Committee is pleased to announce that we will recognize and honor America’s Independence Day on Tuesday, July 4, 2023. The Kiwanis and Lions Community Service Clubs are the proud sponsors of this annual festival held in Montrose. This will mark the 46th year for this special local event.

The primary mission of both the Kiwanis and Lions Club is to be a caring partner in our community by provide services to those people and organizations that make up our towns and villages. In order to accomplish our goals, many local volunteers join each club and become a contributing member to our area. In recognition of the importance of the Kiwanis and Lions Clubs and many other groups, churches, organizations, and businesses, the July 4th Committee has designated “AMERICA’S SPIRIT – SERVING OUR COMMUNITY” as the 2023 July 4th Theme.

The American Spirit is a force within our local community that brings us together to serve the many different people who live in our area. The subject for the floats to be judged in the PATRIOTIC PARADE FLOAT CONTEST should focus on SERVING OTHERS and can include, but not limited to, the following areas: 1. Host a donation drive for a special cause, 2. Support and sponsor youth groups, 3. Feed the hungry and provide assistance to those in need, 4. Serve our senior members, 5. Volunteer your talent and skills to help non-profit organizations, 6. Mentor and teach life skills, 7. Help animal causes and shelters and, 8. Any act of kindness that helps and benefits our neighbors.

Subjects for floats should focus on Serving Our Community by recognizing what the specific person, group, organization, church or businesses has contributed that will make life better by working together as individuals or groups to enrich the lives of the people in our communities.

Cash prizes will be awarded to the top 6 floats that register for the PATRIOTIC PARADE FLOAT CONTEST and are then selected by our panel of judges. The prize payout is as follows: 1st place - \$200, 2nd place - \$150, 3rd place - \$100, 4th thru 6th places - \$75 each. In order to be eligible for prizes each float MUST be pre-registered!!

The guidelines for judging each float will consider the following criteria:

1. Does the float clearly identify itself and its “Serving Our Community” theme with writing and other forms of communications? Consider the write-up above to help.
2. Do the decorations and the people on the float enhance and support the theme depicted?
3. Is the float appealing to the eye and does it have a high degree of artistry and forethought in its design and the execution of that design?
4. Is the float entertaining – are people performing or just sitting, does it make you smile or create some degree of thoughtfulness that pertains to the 2023 theme?

Items 1 and 2 above provide up to 30 points max. for “Depiction of Theme.”

Item 3 provides up to 20 points max. for “Eye Appeal and Artistry.”

Item 4 provides up to 10 points max. for the “Entertaining” aspect of the float.

THE MAXIMUM SCORE IS 60 POINTS