

MONTROSE PA JULY 4TH PATRIOTIC PARADE JUDGING CRITERIA

"USA – LIVING AND WORKING IN UNITY"

The Montrose Kiwanis and Lions Community Service Clubs are pleased and proud to announce that they will be sponsoring the annual MONTROSE PA JULY 4TH CELEBRATION again this year. 2024 will mark the 47th consecutive year that both clubs have presented this festive event.

The Kiwanis and Lions Clubs want to focus on how we can build and enhance our nation and communities by uniting our efforts for the benefit of everyone. Our country is known as the UNITED STATES OF AMERICA – the key word in this title is UNITED. The history of American democracy has proven that in extraordinary moments of unity, Americans can accomplish extraordinary things. This unity is expressed in the opening words of the Constitution – "We The People"...

In an effort to focus on Uniting America and its people, the July 4th Committee has designated the theme for 2024 as "USA – LIVING AND WORKING IN UNITY". The power of UNITY lies in its ability to bring people together and create a sense of shared purpose. By embracing UNITY, we can achieve success that goes beyond individual accomplishments and creates a strong foundation for future growth and prosperity.

UNITY is important at every step of our life. Helen Keller said: "Alone we can do so little; together we can do so much." Our greatest strength rests in steadfast UNITY!

Living and Working together creates a unified American Spirit that brings us together to serve others. The subject for the floats to be judged in the PATRIOTIC PARADE FLOAT CONTEST should focus on SERVING OTHERS and can include, but not limited to, the following areas:

1. Host a donation drive for a special cause
2. Support and sponsor youth groups
3. Feed the hungry and provide assistance to those in need
4. Serve our senior members
5. Volunteer your talent and skills to help non-profit organizations
6. Mentor and teach life skills
7. Help animal causes and shelters and
8. Any act of kindness that helps and benefits our neighbors

Cash prizes will be awarded to the top 6 floats that register for the PATRIOTIC PARADE FLOAT CONTEST and are then selected by our panel of judges.

The prize payout is as follows:

1st place - \$200

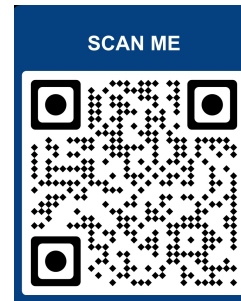
2nd place - \$150

3rd place - \$100

4th thru 6th places - \$75 each

In order to be eligible for prizes each float **MUST** be pre-registered! Register online at:

www.montrosepajuly4th.com



The guidelines for judging each float will consider the following criteria:

1. Does the float clearly identify itself and its "Living and Working Together" theme with writing and other forms of communications? Consider the write-up on Page 1 to help.
2. Do the decorations and people on the float enhance and support the theme depicted?
3. Is the float appealing to the eye and does it have a high degree of artistry and forethought in its design and the execution of that design?
4. Is the float entertaining – are people performing or just sitting, does it make you smile or create some degree of thoughtfulness that pertains to the 2024 theme?

Items 1 and 2 above provide up to 30 points max. for "Depiction of Theme."

Item 3 provides up to 20 points max. for "Eye Appeal and Artistry."

Item 4 provides up to 10 points max. for the "Entertaining" aspect of the float.

THE MAXIMUM SCORE IS 60 POINTS